

Wargrave News

18, Ridgeway
Wargrave
Berkshire
RG10 8AS
Tel: 0118 940 3032

DATE 2009

WARGRAVE NEWS ADVERTISING – April 2009 to March 2010

The end of our financial and advertising year is approaching, and I am therefore writing to ask you if you wish to advertise in the Wargrave News for the coming year.

For the 2009/2010 year, we have been able to maintain our advertising rates as last year. We hope you agree that these are competitive rates in a tight economic time and provide a great opportunity to advertise regularly to the entire village. This year your annual payment will include a FREE entry in our online business listing on the brand new Wargrave News website at www.wargravenews.co.uk.

The charges for annual advertising (for ten issues) are as follows:

SIZE based on A4	ANNUAL	MONTHLY RATE
1/20 th 4.3cm wide x 5.1cm deep	£85	£10
1/10 th 9cm wide x 5.1cm deep	£165	£20
1/5 th 9cm wide x 10.6cm deep OR 18.4cm wide x 5.1cm deep	£330	£40

The annual rates represent a significant discount from the equivalent monthly rates, and they remain a very cost effective way of advertising your business. These special rates are only available to advertisers who commit in advance for the year.

If you would like to change your current advert, now is the time to do so and to provide me with your new advert. If you need us to help you with this, we can do so but we may need to make a small charge. We prefer advertisements to be sent electronically to advertising@wargravenews.co.uk. If this is not possible hard copy can be sent to the address above. I will use your existing advert unless you contact me with the changes you would like to make before **Friday 28th March**.

I would be grateful if you would let me know your future requirements as soon as possible but at the latest by **Friday 28th March**. You can do this by writing to the address above, or call me on 0118 940 3032 or by e-mail to

advertising@wargravenews.co.uk. If I am not available, you can also contact our Treasurer Graham Jones, on 0118 940 6613 or on grahamdjones@mac.com.

I do hope that you will continue to advertise with Wargrave News.

Yours sincerely,

Sue Ferguson
Advertising Manager

Please complete below and return to me at 18 Ridgeway Wargrave RG10 8AS or e mail your reply to advertising@wargravenews.co.uk

I would like to advertise for the year April 2009 to March 2010	YES/NO
I would like to use the current advertisement you hold for me	YES/NO
I would like to make changes to my advertisement AND EITHER	YES/NO
a) have sent my new advertisement to advertising@wargravenews.co.uk OR	YES/NO
b) I enclose details of the changes I would like you to make for me	YES/NO
I enclose my cheque made payable to Wargrave News for £85 (1/20 th size) OR	YES/NO
I enclose my cheque made payable to Wargrave News for £165 (1/10 th size) OR	YES/NO
I enclose my cheque made payable to Wargrave News for £330 (1/5 th size)	YES/NO

Signed.....

Date.....

Business Name.....